



FROM DUSK TILL DOG



Erika

GONZALEZ

founder
certified pro dog trainer
behavior consultant
dog lifestyle expert
BS in public relations
mother of dogs



FROMDUSKTILLDOG.COM



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ABOUT

I have been professionally training dogs & their humans for over 10 years. After graduating college with a BS in Public Relations, I worked in the corporate world for several years before getting certified as a professional dog trainer & behavior consultant. My business & personal brand is centered around educating people on how to better communicate with their dogs in a positive way & providing online content about dog training, behavior, & dog lifestyle products.

CREDENTIALS

- Certified Professional Dog Trainer - Knowledge Assessed (CPDT-KA)
- Professional Certified Dog Trainer & Behavior Consultant (CCDT)
- Fear Free Certified Training Professional (FFCT)
- Certified Canine Enrichment Technician (CET)
- Official Mentor Trainer for CATCH
- Cat & Dog First Aid & CPR Certified

FROM DUSK TILL DOG'S AUDIENCE



31.3K



82.1K



5K



1.67K



The From Dusk Till Dog Podcast
85K+ plays

ESTIMATED OVERALL AUDIENCE
150K+

Also on Twitter, Snapchat, Pinterest, LinkedIn, and Patreon

MY APPROACH

My goal is to create content that is relatable, easy to consume, and fun! I create quality content that anyone can try at home and deliver the messages in a way that is easy to understand. I strive to make our audience feel "at home" when consuming our content.



SOME PREVIOUS COLLABORATIONS

Embark Veterinary

Outward Hound

The Honest Kitchen

Earth Rated

Chewy

Jinx

Pupford

SERVICES OFFERED

Sponsored videos & posts

Sponsored IG/FB stories

Sponsored podcast episodes

Instructional videos with products

Educational content

Contact us to discuss details

GET IN TOUCH

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