



FROM DUSK TILL DOG



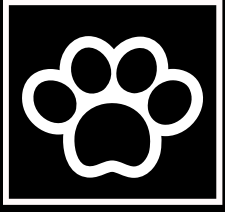
Erika

GONZALEZ

dog lifestyle expert
digital creator
certified pro dog trainer
BS in public relations
mother of dogs
12+ yrs experience



FROMDUSKTILLDOG.COM



Erika
GONZALEZ

Helping you live a better life
with your dog

ABOUT

I'm a multi-certified dog trainer & dog lifestyle expert with over 12 years of experience in the dog space. After graduating college with a degree in Public Relations, I worked in promotional integrity for a Fortune 500 Company & held a couple of positions in the corporate world before deciding to pursue dog training as a career. I have trained many dogs & their people over the years and am currently focusing on creating online content that help people improve their lives with their dogs. My personal brand is centered around educating people on how to better communicate with their dogs in a positive way & providing content about dog lifestyle and products.

CREDENTIALS

- Certified Professional Dog Trainer - Knowledge Assessed (CPDT-KA)
- Professional Certified Dog Trainer & Behavior Consultant (CCDT)
- Certified Canine Enrichment Technician (CET)
- Official Mentor Trainer for CATCH Canine Trainers Academy
- Cat & Dog First Aid & CPR Certified
- Fear Free Certified Training Professional (FFCT)
- Pet Dog Ambassador & Assessor - The Pet Professional Guild

FROM DUSK TILL DOG'S AUDIENCE



31.2K



80.5K



5.5K



1.8K



The From Dusk Till Dog Podcast
101K+ plays

Also on Patreon

MY APPROACH

My goal is to create content that is relatable, easy to consume, and fun, that anyone can try at home. I love giving training tips, talking about dog products, discussing life with dogs - and most importantly, how to live a better life with your dog.



SOME PREVIOUS COLLABORATIONS

Embark Veterinary

Outward Hound

The Honest Kitchen

Earth Rated

Chewy

Jinx

Zesty Paws

Pupford



SERVICES OFFERED

Sponsored videos & posts

(Photos, carousels, videos)

Sponsored IG/FB stories

Product Reviews

Sponsored blog posts

Speaking engagements

Educational webinars

Sponsored podcasts

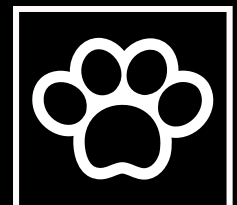
GET IN TOUCH

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*** Rate card available upon request.**